



NYU's C.V. Starr Center for Applied Economics Presents:

BOUNDED RATIONALITY IN CHOICE CONFERENCE 2015

**Location: NYU Stern School of Business
Kaufman Management Center, Room 1-70
44 West 4th Street, NY 10012**

Sunday, May 31st, 2015

- 8.00-8:30 *Registration and Coffee/Continental Breakfast*
- 8:30-9:00 **Opening Statements:** Perspectives that guide each participant's interest in the area*
- 9.00-9.35 **Pedro Bordalo, Nicola Gennaioli and Andrei Shleifer:** Memory, Attention, and Choice
- 9.35-10.10 **Gerelt Tserenjigmid:** Choosing with the Worst in Mind: A Reference-Dependent Model
- 10.10-10.45 *Coffee Break*
- 10.45-11.20 **Marianne Andries and Valentin Haddad:** Information Aversion
- 11.20-11.55 **Benjamin Enke and Florian Zimmerman:** Correlation Neglect in Belief Formation
- 11.55-1.25 *Conference Lunch @ the NYU Torch Club- 18 Waverly Place*
- 1.25-2.00 **Matthew Polission, John Quah, and Ludovic Renou:** Revealed Preferences over Risk and Uncertainty
- 2.00-2.35 **Kemal Yildiz:** Choice Regularities
- 2.35-3.10 **Yusufcan Masatlioglu:** A Random Attention Model
- 3.10-3.40 *Coffee Break*
- 3.40-4.15 **Botond Koszegi, Filip Matejka, and Jakub Steiner:** Mental Accounting and Rational Inattention
- 4.15-4.50 **Anne-Katrin Roesler:** Is Ignorance Bliss? Rational Inattention and Optimal Pricing
- 4.50-5.25 **Drew Fudenberg, Phillip Strack, and Tomasz Strzalecki:** Stochastic Choice and Optimal Sequential Sampling
- 6.15 *Conference Dinner (by Invitation Only)*
Il Buco Alimentari & Vineria
53 Great Jones St.
(212) 837-2622

Monday, June 1st, 2015

- 8.00 – 8:25 *Coffee/Continental Breakfast*
- 8.25 – 9:00 **Andrew Caplin, Mark Dean, and John Leahy:** Rational Inattention, Optimal Consideration Sets, and Stochastic Choice
- 9.00 - 9.35 **Paulo Natenzon:** Random Choice and Learning
- 9.35-10.10 **Jose Apesteguia and Miguel Ballester:** Well-defined Stochastic Choice Models: The Case of Risk and Time Preferences
- 10.10-10.45 *Coffee Break*
- 10.45-11.20 **Alvaro Sandroni:** The Consistency of Individual and Social Choices
- 11.20 -11.55 **Emmanuel Farhi and Xavier Gabaix:** Optimal Taxation with Behavioral Agents
- 11.55-12.30 **Sean Horan and Yves Sprumont:** Welfare Criteria from Choice: the Sequential Solution
- 12.30- 2.00 *Conference Lunch – NYU Department of Economics – Room 517 of 19 W. 4th Street*
- 2.00 -2.35 **Yoram Halevy and Lanny Zrill:** Parametric Recovery Methods: A Comparative Experimental Study
- 2.35-3.10 **Jerry Green and Daniel Hojman:** Monotonic Aggregation of Preferences and the Rationalization of Choice Functions
- 3.10-3.40 *Coffee Break*
- 3.40-5.00 **Closing Discussion:** Perspectives are aired, shared, and debated*

**Andrew Caplin will set ground rules for the opening and closing sessions.*

LOCAL ORGANIZING COMMITTEE

The local organizing committee comprises Andrew Caplin, Xavier Gabaix, Efe Ok, and Ariel Rubinstein. The conference is funded by the C.V. Starr Center for Applied Economics at New York University.